



**Brooklyn Parents
for Peace**
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Brooklyn Peace Fair Program Ad Specifications

<p style="text-align: center;">FULL PAGE 7.5" x 10" \$1,000 - \$5,000</p>	<p style="text-align: center;">HALF PAGE VERTICAL 3.6285" x 10" \$500 or more</p>
<p style="text-align: center;">HALF PAGE HORIZONTAL 7.5" x 4.875" \$500 or more</p>	<p style="text-align: center;">QUARTER PAGE 3.5" x 4.875" \$250 or more</p>
	<p style="text-align: center;">EIGHTH PAGE 1.75" x 4.875" \$100 or more</p>

Art should be camera-ready and sent as a high resolution PDF, JPEG or TIFF.

Community Champion

\$5,000 or more.

Donor featured on BFPF website, included on all Brooklyn Peace Fair promotional materials (including over 10,000 flyers, large color posters, and paid advertising), full-page ad, and listed on back cover as providing major support.

Peace Maker

\$2,500 or more.

Donor included on all Brooklyn Peace Fair flyers (over 10,000) and full-page ad.

Supporter

\$1,000 or more.

Full-page ad.

Organizer

\$500 or more.

Half-page ad.

Advocate

\$250 or more.

Quarter-page ad.

Good neighbor

\$100 or more.

Eighth-page ad.