

Peace Fair Registrations Forms



We have provided for you 4 Forms.

Registration Form:

- Please use this form to register for a table
- Endorse the peace fair
- To inform us that you want to place an ad in the program

Program Ad Response Form:

- If you place an ad, use this form to complete the process of placing the ad

Program Ad Specifications:

- To give you the dimensions and cost for each type of ad that's available

Payment Form

- Use this form to pay for a program ad and/or for tabling fee. There is no fee for endorsing the event

Note: Please do not email the Payment Form!

Peace Fair Registration Form



Our organization wants to participate in the **Seventh Annual Brooklyn Peace Fair!**
Saturday, May 7, 2011 from 12:00 p.m. – 5:00 p.m.

Organization: _____
Contact Person: _____
Address: _____
Address 2: _____
Email: _____
Phone/Cell: _____

Please respond by SATURDAY APRIL 19, 2011 to be listed in the program:
(tables accepted if space available after that date)

1. **Table with my organization's materials** (set-up starts at 10 am, tablers can pack up at 2pm with option to leave info out and available for audience during the performances through 6pm.)

Table fee:

\$60 if you are **selling** materials (items related to peace and justice)

Describe materials: _____

\$30 if you are **distributing** information only

Describe materials: _____

2. **Endorse.** We want our organization's name listed as an endorser on promotional material. We will help publicize the Fair and encourage our membership to attend in the following ways (check all that apply):

Distribute/post flyers & posters:

We will download the flyer from the BFP website at www.brooklynpeace.org org.

Please send us (specify #): Flyers Postcards Posters

Announce on our listserve Post on our website Other _____

3. **Program Ad.** We want to help offset the costs of the Peace Fair and will place an ad in the program.

(Please complete attached Program Ad Response Form)

Peace Fair Ad Form



Organization: _____

Contact Person: _____

Address: _____

Address 2: _____

Email: _____

Phone/Cell: _____

Yes, I/we want to support the Seventh Annual Brooklyn Peace Fair!

I/we will place an ad in the Program at the following level:

- Community Champion: \$5,000 or more.** Full-page ad (7.5" x 10") **listed on back cover of program**; also will be featured on all Brooklyn Peace Fair promotional materials (over 10,000 flyers distributed throughout Brooklyn and paid advertising in community newspapers,)
- Peace Maker: \$2,500 or more.** Full-page ad (7.5" x 10") **in program**; also included on all Brooklyn Peace Fair flyers promotional materials (over 10,000 flyers distributed throughout Brooklyn and paid advertising in community newspapers)
- Supporter: \$1,000 or more.** Full-page ad (7.5" x 10") in program.
- Organizer: \$500 or more.** Half-page ad horizontal 7.5" x 4.875" OR vertical 3.6285 x 10"
- Advocate: \$250 or more.** Quarter-page ad 3.5" x 4.875"
- Good neighbor: \$100 or more.** Eighth-page ad. 1.75" x 4.875"
- Friend: Under \$75.** Listed in acknowledgements.

Ad specifications as above.

Please e-mail your ad in high resolution pdf, jpeg or TIFF form to peacefair@brooklynpeace.org.

We can design ad for you, if you prefer. Send us your text and logo or graphic. We'll work with you! Or you can scan your ad from camera-ready copy.

Return this form by fax to 718-624-5921; you can pay on-line using your credit card on our website www.brooklynpeace.org (specify that payment is for Peace Fair Journal Ad), or you can call us at 718-624-5921 with your credit card number. Do not send credit card information by email.

Or mail with your check to: Brooklyn For Peace, PMB 106, 41 Schermerhorn St., Brooklyn, NY 11201

Peace Fair Ad Specifications



Please return form to:

Brooklyn Peace Fair Program Ad Specifications

<p>FULL PAGE 7.5" x 10" \$1,000 - \$5,000</p>	<p>HALF PAGE VERTICAL 3.6285" x 10" \$500 or more</p>	<p>Art should be camera-ready and sent as a high resolution PDF, JPEG or TIFF.</p>
<p>HALF PAGE HORIZONTAL 7.5" x 4.875" \$500 or more</p>	<p>QUARTER PAGE 3.5" x 4.875" \$250 or more</p>	<p>Community Champion \$5,000 or more. Donor featured on BFPF website, included on all Brooklyn Peace Fair promotional materials (including over 10,000 flyers, large color posters, and paid advertising), full-page ad, and listed on back cover as providing major support.</p> <p>Peace Maker \$2,500 or more. Donor included on all Brooklyn Peace Fair flyers (over 10,000) and full-page ad.</p>
	<p>EIGHTH PAGE 1.75" x 4.875" \$100 or more</p>	<p>Supporter \$1,000 or more. Full-page ad.</p> <p>Organizer \$500 or more. Half-page ad.</p> <p>Advocate \$250 or more. Quarter-page ad.</p> <p>Good neighbor \$100 or more. Eighth-page ad.</p>

DUE DATE FOR ADS IS Monday, April 4, 2011!

Table & Program Ad Payment Form



Check enclosed (payable to Brooklyn For Peace) _____

Credit card payment:

Please enter the following information exactly as it appears on your credit card.

Total: \$ _____

First Name: _____ Last Name: _____

Card Type: ___ MasterCard ___ Visa ___ Discover ___ American Express

Card Number: _____

Expiration Date: Month _____ Year _____

Verification Number (see below): _____

American Express

The verification number is a 4-digit number printed on the front of the card. It appears after and to the right of the card number.

MasterCard, Visa, Discover

The verification number is a 3-digit number printed on the back of the card. It appears after and to the right of the card number.

Address 1: _____

Address 2: _____ (optional)

City: _____ State: _____ Zip: _____

Please return PEACE FAIR REGISTRATION FORM and all other appropriate forms to:
Brooklyn For Peace • peacefair@brooklynpeace.org • 41 Schermerhorn St., PMB 106 • Brooklyn, NY 11201

**DO NOT EMAIL THIS PAGE!!
DOWNLOAD AND PRINT THIS PORTION
FAX TO 718-624-5921 OR MAIL TO ADDRESS ABOVE
OR USE CREDIT CARD ON OUR WEBSITE
WWW.BROOKLYNPEACE.ORG**

For more information call (718) 624-5921